

UNIFORM DIRECT

2021

Parents Guide to Buying School Uniform

This guide is designed to help parents when purchasing uniform either **online or in-store** in time for the start of the new academic year

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PREPARE your order

Measure your child using our guide to help you and make a list of all the items you require and the sizes you need.

The sizes of our garments are given in inches.

For help and support, please email us at customerservices@uniform-direct.com

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Purchase EARLY

BEFORE 31st July for online orders and 7th August for in-store orders

Purchase your uniform in plenty of time, we think **May and June are the best times to buy**. Buying early in-store allows you time to exchange incorrect sizes and place any special orders well before start of term.



SCAN ME

- To book a fixed time appointment to visit store, please visit <https://uniform-direct-derby.appointlet.com> or scan this QR code. (appointments are not available during the last 2 weeks of the school holidays) Walk ins are welcome however please be prepared to queue.
- To use the "CALL & COLLECT" service, have your list and your payment card details ready and phone 01332 342569 to place your phone order. **Collection from store is by appointment only. Lines can be busy so please be patient.**

For help and support email: customerservices@uniform-direct.com

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Do not risk leaving it TOO LATE!

We cannot guarantee orders placed after 31st July online or 7th August in-store will get to you in time for start of school.

Queues in-store after mid August are usually very long....

For help and support, please email us at customerservices@uniform-direct.com

BE SMART, BE PREPARED AND SHOP EARLY

www.uniform-direct.com

BE PREPARED—measure your child

- Before visiting the store or ordering online—measure your child with a tape measure. Accurate measuring will reduce the likelihood of returning items due to incorrect sizing. Please follow the guide below.



Our garment sizes reflect the size of the body the garment will fit in **inches**.

For example, if the chest measures 32 inches, then the blazer 32 will fit.

However if you require a more roomier fit, select larger than size 32.

#top tip—chest/waist/hips—measure all the way round the body at the measuring points highlighted in the diagram above.

#top tip—collar—measure all the way round the base of the neck at the measuring point highlighted above, leaving a 2 finger gap between the tape and skin, for comfort.

NOTE YOUR CHILDS MEASUREMENTS BELOW

	INCHES
1. COLLAR (only needed for boys shirts)	
2. CHEST	
3. WAIST	
4. HIPS	
5. INSIDE LEG	
6. SKIRT LENGTH	

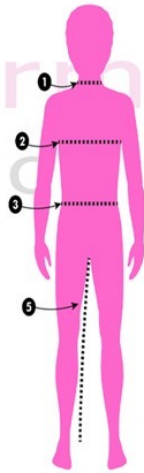


MEASUREMENT GUIDE FOR BOYS & GIRLS



Our garment sizes reflect the size of body the garment will fit in **inches**.

For example: If chest measures 32 inches then blazer size 32 will fit, however if you require a more roomier fit, select larger than 32



1 COLLAR

Measure around the base of the neck, where the collar sits

2 CHEST

Place the tape close under the arms. Measure the chest at the fullest part

3 WAIST

Measure around the natural waistline

4 HIPS

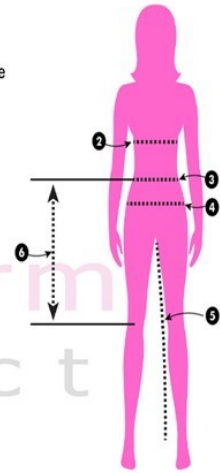
Measure around the bottom, at the fullest part

5 INSIDE LEG

Measure from the crotch to the hem of the trousers

6 SKIRT LENGTH

For skirt length measure from waist to knee



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PRIMARY SIZE GUIDE

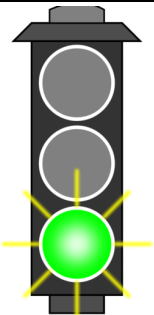
POLO T-SHIRTS/ SWEATSHIRTS/SWEAT-CARDIGANS

"To fit " CHEST SIZE	APPROX AGE
22	2-3
24	3-4
26	5-6
28	7-8
30	9-10
32	11-12
34	13
XS	14

BE PREPARED—make a list & plan your visit

- Before visiting the store **BE PREPARED** - make a list of the items you wish to purchase and the size and quantity you need. A full list of your schools uniform requirements can be found on the schools website. Please wait at the marked position whilst our staff pick out your order.
- As touching or trying on is not permitted, please shop alone where possible to limit the number of people instore.
- Due to service limitations and to keep everybody safe during the pandemic, please plan your visit to store, avoid leaving it to the end of summer. Please use the below guidance. **You will be required to wear a face mask or visor when visiting store, unless you are medically exempt.**

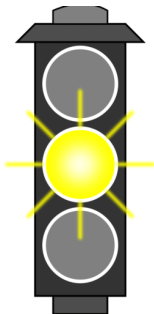
THE BEST TIME TO BUY and when to avoid



APRIL, MAY, JUNE The best time to buy

We strongly recommend that you buy your school uniform early and in advance of the school summer holidays. Buy with room for growth in mind and rest assured that we can exchange sizes for you up to when school starts in September—T's & C's apply.

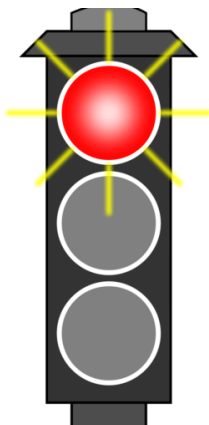
Queues are minimal and **Stock Availability is excellent**



JULY - before the school holidays start and before 31st July.

July is a busier month however we recommend that you purchase school uniform **before** the school holidays start . Buy with room for growth in mind and rest assured we can exchange sizes for you up to when school starts in September—T's & C's apply.

Queues are slightly longer and **Stock Availability is very good**



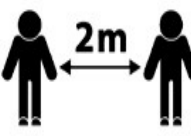







AUGUST AND BEGINNING OF SEPTEMBER - please do not leave it too late. DO NOT RISK uniform selling out.

August & September are extremely busy months especially leading up to the start of the new school year. Sizes can sell out very fast so do not risk not being able to get your uniform in time. PLEASE AVOID shopping in the last 2 weeks of the school holidays, queues will be long.

Queues are in excess of 3 hours and **Stock Availability is limited**. Back orders placed after 7th August are **not guaranteed** to arrive for the start of the new school term.

COVID-19 & VISITING STORE

In order to keep everyone safe and help reduce the transmission of COVID-19, please follow the below advice when visiting store;

	<ul style="list-style-type: none"> • Please be aware that you will be expected to wait in a queue, outside the store and follow social distancing rules by keeping 2 metres apart. During peak times in the summer, queue waiting times may exceed 3 hours, therefore queues may be closed from at least 4 hours prior to store closing time. This is so that we can serve shoppers in the queue within a timely manner before closing time. • Please bring an umbrella with you in case it rains. • Please be considerate to our neighbours and avoid blocking access to any of the local businesses. • Please refer to our website for store opening times
	<ul style="list-style-type: none"> • Please always comply with the government guidelines and wear a face covering which fully covers your mouth and nose whilst in store. This will include children 11 years and over. If you are medical exempt from wearing a mask, please let a member of staff know.
	<ul style="list-style-type: none"> • A member of staff will guide customers into the store for a one to one service. Please follow the instructions from the team and wait at the designated areas to be served. • Only one adult with one child per family will be admitted into the store. • Please follow social distancing rules and keep 2 meters away from other customers and all staff members.
	<ul style="list-style-type: none"> • Upon entering the store - please use the hand sanitiser provided and clean your hands thoroughly.
	<ul style="list-style-type: none"> • With COVID SAFE measures in place, trying on or touching merchandise is not permitted. • Please come prepared by measuring your child in advance as per our guidelines and bring these measurements with you. This will help us to serve customers quickly and efficiently and therefore keep waiting times to a minimum. Our staff are not permitted to measure your child. • The changing rooms will remain closed.
	<ul style="list-style-type: none"> • There will be no browsing in store allowed so please come prepared with a list of uniform items you require including the sizes you need. • Our staff will pick out all the items on your shopping list for you.
	<ul style="list-style-type: none"> • Please pay by contactless where possible.
	<ul style="list-style-type: none"> • Please be kind,. These measures are in place to keep all our customers and staff safe during the COVID-19 pandemic. • Please respect and follow instructions from staff and observe the floor markings. • Any form or abuse, rudeness or violence against our staff will not be tolerated, Our premises have CCTV cameras is recording at all times for your safety and our..

These measures are subject to change at any time